



# **The Clinical and Translational Sciences Institute Community Health Partnerships and Purdue Extension Partnership in Indiana:**

## **An Innovative and Generalizable Model to Change the Culture of Health**

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# Overview

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# Indiana Health Statistics



Source: United Health Foundation 2015

# What do we do to address these issues?

## Work in our local communities to change our culture

- Education
  - Ensure that all children (and adults) receive education about healthy behaviors
- Economics
  - Move subsidies and supports to healthy food, particularly for the poor
- Policies
  - Make access to healthy foods, local foods, bike paths, walking paths, exercise programs and related policies a priority
- Environment
  - Create environments where the healthy choice is the easy choice

# Important Work vs. Urgent Work



# Indiana's unique opportunity

- Build a collaborative medical, public health and land grant college initiative to engage local communities deliver health promotion efforts
  - Utilize the community-based strength of Purdue Extension
  - Utilize and grow the health promotion infrastructure in and partnerships in Indiana counties
  - Utilize the combined research and outreach infrastructure of IUSM, Purdue, IUPUI and ND

# Why CHeP?

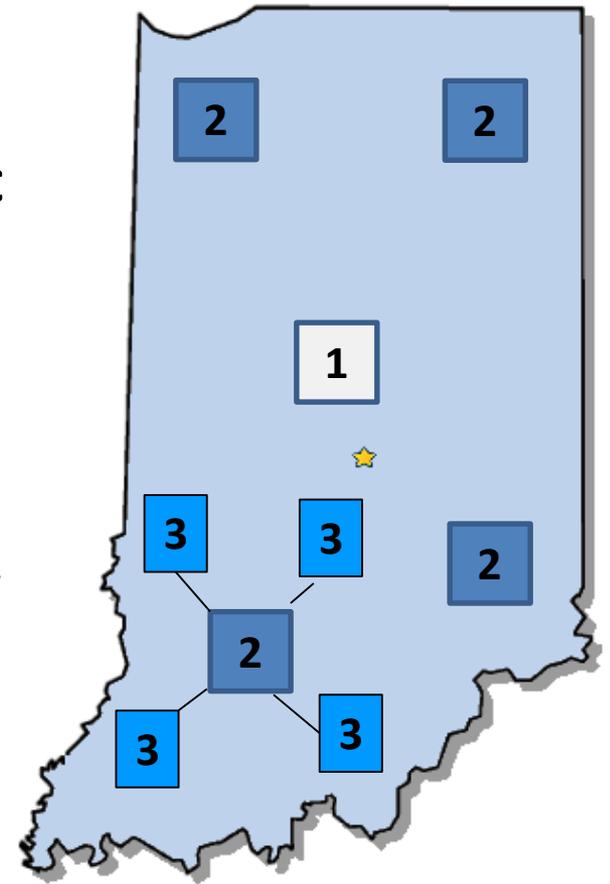
- Community Health Partnerships of the Indiana CTSI
- Provide a translational/community engagement program for NIH-Funded CTSIs
- Ultimately to utilize NIH-Funded research to improve the health of Hoosiers

# CHeP's Mission

- To improve the health of Indiana residents through community-university partnerships
- Involves:
  - collaboration
  - building sustainable partnerships
  - building community research capacity

# Community Health Coalition Development Program (CHCDP)

- **Goal:** Improve health of Indiana through regionalized self-learning networks and community-academic partnerships
- **Stage 1:** Evaluate a successful coalition
- **Stage 2:** Experimental trial among 4 rural coalitions with controls
- **Stage 3:** Disseminate step-wise across Indiana



# Stage 2: Pilot a Mentoring Program

- **Sample**
  - Rural counties in 4 regions: 4 “program” counties, 7 control counties
- **Program**
  - Mentoring by skilled coalition leader
  - Technical and other assistance from Purdue Extension
- **Measures**
  - Process: key informant interviews & coalition self-assessment survey
- **Outcomes: Coalition organization/structure, membership, leadership, resources, sustainability**

# Results

- 4 coalitions operated in different ways
  - “Lunch and learn” model where members meet to hear about the activities lead by each member organization
  - “Lull in activity” where coalition had been active at one time but tapered off
  - Consistently meeting, changes in organizational structure
  - Interested, but no one has time to lead the work

# Results

## Coalition Self Assessment Survey

- Most **participants have high loyalty and commitment** to the coalition. However, many rated their satisfaction with how the coalition operates low (50% rated lower than 55)
- 50% of respondents rated “Coalition has clear and explicit procedures for making important decisions” at 55/100 or below, suggesting a **need for communication around how group decisions are made**

# Results

## **Leadership- Coalitions struggle to keep strong leaders committed for extended periods of time.**

- Strong leaders may have competing obligations.
- “Leadership has been barely sustainable. That might be the biggest challenge, to find someone to be the chair for a while. Two-three years is long enough.”

## **Resources- Financial resources and staffing may be limited.**

- “Challenges: Officers, chairs, committee work... Everyone has full time plus jobs.”
- “Barriers? Enough people to take on the load of work. There are just 1-2 people trying to do everything. Also, there is impact measurements. What are people learning? What’s the impact?”

# Results

## **Membership- Diversity and regular attendance**

- “I don’t know if it’s really a barrier, but getting people to come on a regular basis and grow a coalition. And I don’t mean that nobody’s coming to the meetings, I just mean making sure we have adequate representation from as many different types of folks in the community as I can get, and that they feel valuable enough to come to every meeting if possible.”

## **Sustainability- Organization that supports long-term function**

- In addition, plans for transitions in leadership may be lacking or nonexistent, leaving the coalition vulnerable.

# Discussion

- In groups of 8-10, discuss:
  - Concerns about:
    - Leadership
    - Sustainability
    - Resources
    - Membership
  - How have you addressed these issues in the past?
  - What do you think is needed in moving forward?

# Conclusion

- There **are opportunities to provide** support to improve coalition capacity, especially in the area of leadership, sustainability, membership, and resources.
- The collaborations between local communities, Purdue Extension and CHeP represent a powerful combination to improve health through Indiana.

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