



COMMUNITY HEALTH ASSESSMENT 2014

AGE 5



AGE 72



Why do a Community Health Assessment?

- Increase community awareness of health issues
- Prioritize community health needs
- Identify health disparities
- Provide an evidence base for MCPHD's Community Health Improvement Plan

 **Improve health status of our community**

What are the Main Data Sources?

County Population(s)

2010 Census, American Community Survey,
Bureau of Labor statistics
County Health Rankings

Vital Events (County Births and Deaths), Leading causes, Rates, and comparative U.S. data

Health Events:

Hospital Discharges, ED visit data

Behavioral Risk Factor Survey (BFRSS): disease and risk prevalence

Qualitative: various experts from agencies and community groups

And the **CHA 2012 phone survey**..... Local information on 5000 households



How we went about it....

CHA Steering Committee: Our guidance

- Approved age-focused Work Groups
- Selected criteria for ranking key health issues
- Finalized questions for CHA Phone Survey
- Prioritized Final Major Health Issues to guide the Community Health Improvement Plan

CHA could consider any relevant aspect along the “Social Determinants of Health” framework to identify impactful health issues in the community.

Timeline

Estimated it would take around 18 months to complete

- It took MCPHD from June 2012 – Dec 2014

Process

Prepare statistics

Select & invite workgroup members

Schedule meetings

3 workgroup meetings total

The first two are to identify issues

The last is to set priorities

Draft report

Reports from the CHA...

Executive Summary

Subpopulation Reports:

Maternal ,Infant, Toddler

Adolescent health: 12-17

Mid-life: 35-64

Young-Child: Ages 5-11

Young Adult: 18-34

Seniors: 65+

Public Health Prevention and Preparedness:

The CHA Telephone Survey 2012: Summary



Successes

- Having report of the CHA survey
 - First community wide survey of child health that we've had in Marion County
- Development of templates
 - Survey, births & deaths, hospitalizations, ED visits, STD/HIV, social indicators
- Built report to include comparisons both nationally and to HP2020 targets

Successes

- Diverse steering and workgroup committees with excellent discussions
 - Asked invitees who else needs to be at the table
 - Got outside of our own internal perspective
 - Hospitals, community groups & coalitions
- Writing the reports in-house
 - Dedicated staff to devote time
- Data sharing among members

Possible Changes to the Process

- Fewer chapters and workgroups
 - Use age grouping with more standard comparators
- Concurrent workgroup meetings
 - Use of webinars
- Need for an “all population” overview
- One page fact sheets for easy searching & for media use
- Need for a set timeline
 - Six month lag between completion and release
 - Releasing the CHA all at once instead of by chapter lead to outdated reports

Questions?



Thanks to everyone who helped make this CHA possible!



MARION COUNTY
PUBLIC
HEALTH
DEPARTMENT

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Next WEBINAR

April 24 from 9:00 – 10:30 EST

For suggestions or comments, please email jomccart@iu.edu.

Thank you for attending **INsights and Innovation with the Fairbanks School of Public Health.**

Until next time, stay well!

